

# ***COMPETITIVE EVENTS***

## SPECIAL NOTES REGARDING COMPETITIVE EVENTS

1. PA Phi Beta Lambda will not be able to offer all components of all events at the SLC. Please be aware that if we are not offering a component, the student will have to compete in all components at the National Leadership Conference. Please refer to your 2010 - 2011 National Competitive Event Guidelines to see what the guidelines for each event are.
2. The events on the next pages are broken into sections of what is offered for the SLC. Please adhere to all dates in the headings. There are materials for several events that are due BEFORE the SLC.
3. In order to promote professionalism, we are including a list of due dates for materials. Please adhere to these deadlines. **Late submissions will be disqualified.**
4. Pennsylvania PBL will again be providing all objective tests via online testing. **All events that contain an objective component will have the objective component taken online at the home school prior to the SLC. Please be sure to refer to the event description in the National Competitive Event Guidelines to see if your event is affected.** In addition to the objective online testing there are some events that have home site production components to complete prior to the SLC.
5. Many events are now available for either individuals or teams. Please be clear on whether or not students will be competing as an individual or a team. In many events, each chapter is able to have 2 individuals or 2 teams compete. If it is not clear that the students are registered as a team or individual, then they will be registered as individuals.
6. Students may compete in any two events at the State Leadership Conference. (This includes events taken prior to the State Leadership Conference and team events)
7. PA PBL follows the National Competitive Event Guidelines for all testing items. It is imperative that each contestant refers to the 2010 - 2011 edition of the National PBL Competitive Event Guidelines regarding testing procedures, qualifications for tests, and guidelines.
8. Please note that the Parliamentary Procedures team event will not be offered this year. Individuals are still invited to compete by taking the written exam. The individual scoring highest on the written exam and meeting **all other criteria for the state office** will be named the state parliamentarian.
9. The following reports are provided in the packet or online and must be received by **March 4, 2011**:
  - Outstanding Chapter Criteria
  - Who's Who Guidelines
  - Business Person of the Year
  - Advisor of the Year
10. Please visit the National Website for additional testing forms and the topics for events. Please note, many events have materials due to the testing coordinator before **March 25, 2011**.

**Submit all prejudged materials and testing forms so that they are received by March 25, 2011 to:**

Mrs. Heather Deakin  
PA PBL Competitive Events Coordinator  
P.O. Box 97  
Wycombe, PA 18980  
hdeakin@papbl.org

**\*Please indicate on a note in the envelope the particular event items that are enclosed.\***

### Important Notes

We are stressing promptness and professionalism. Please pay close attention to deadlines, dates, and addresses. Professional attire is required for all sessions, workshops, and competitive events, at the SLC. The State Leadership Conference will be following the dress code that Nationals have sent to us, which is enclosed in this packet.

## Competitive Events

Type the contestant's name on all the competitive event forms to prevent their names from being misspelled. Fill out this form **ONLINE** by the **DEADLINE: March 4, 2011**. Send to:

Mrs. Heather Deakin  
PA PBL Competitive Events Coordinator  
P.O. Box 97  
Wycombe, PA 18980  
hdeakin@papbl.org

### GUIDELINES

Only three (3) contestants from each chapter will be permitted to enter objective only events. Only two (2) contestants from each chapter will be permitted to enter each competitive event that has a performance component with the following exceptions.

**Only one (1) member per chapter may compete in:**

**Mr. /Ms. Future Business Executive (1 male/1 female)**  
**Mr. /Ms. Future Business Teacher (1 male/1 female)**  
**Impromptu Speaking**  
**Public Speaking**  
**Job Interview**

The first and second place winners in all events will be given the option of competing at the national conference held in the summer of 2011 in Orlando, FL.

When preparing for events, be sure to use the 2010 – 2011 edition of the National Phi Beta Lambda Competitive Events Guidelines. The 2010 – 2011 Competitive Events Guidelines can be found on the national website: **[www.fbla-pbl.org](http://www.fbla-pbl.org)**.

**The Event Registration is broken up by components being offered at the 2011 PA PBL SLC**

*Please note that some events are offered as an Individual (I), Team (T), Both (I or T) or Chapter (CH).*

**A Team can be 2 or 3 members. If you have 2 students who would like to compete in an event that can be either an individual or a team and they want to compete as individuals, please place both their names in the #1 slots**

## OBJECTIVE COMPETITIVE EVENTS

For the following events, we will be offering the **Objective** component **only**

· <b>Accounting Principles (I)</b>	· <b>Management Concept (I)</b>
1	1
2	2
3	3
· <b>Business Law (I)</b>	· <b>Marketing Concepts (I or T)</b>
1	1
2	2
3	3
· <b>Computer Concepts (I)</b>	· <b>Microeconomics (I)</b>
1	1
2	2
3	3
· <b>Contemporary Sports Issues (I)</b>	· <b>Networking Concepts (I)</b>
1	1
2	2
3	3
· <b>Cyber Security (I)</b>	· <b>Parliamentary Procedure (I)</b>
1	1
2	2
3	3
· <b>Economic Analysis &amp; Decision Making (I)</b>	· <b>Project Management (I)</b>
1	1
2	2
3	3
· <b>Financial Analysis &amp; Decision Making (I)</b>	· <b>Retail Management (I)</b>
1	1
2	2
3	3
· <b>Financial Concepts (I)</b>	· <b>Sports Management &amp; Marketing (I)</b>
1	1
2	2
3	3
· <b>Financial Services (I or T)</b>	· <b>Statistical Analysis (I)</b>
1	1
2	2
3	3

## OBJECTIVE COMPETITIVE EVENTS

For the following events, we will be offering the **Objective** component **only**

· Information Management (I)	· Strategic Analysis & Decision Making (I)
1	1
2	2
3	3
· International Business (I)	· Telecommunications (I)
1	1
2	2
3	3

## OBJECTIVE and PERFORMANCE COMPETITIVE EVENTS

For the following events, we will be offering the **Objective and Performance Components Only**

· Business Decision Making (T)	· Management Analysis & Decision Making (I or T)
1	1
2	2
3	3
1	1
2	2
3	3
· Human Resource Management (I or T)	· Marketing Analysis & Decision Making (I or T)
1	1
2	2
3	3
1	1
2	2
3	3
· Hospitality Management (I or T)	· Network Design (T)
1	1
2	2
3	3
1	1
2	2
3	3
· Help Desk (I)	
1	
2	

## PERFORMANCE COMPETITIVE EVENTS

For the following events, we will be offering the **Performance Component Only**

· <b>Business Ethics (T)</b>	· <b>Emerging Business Issues (T)</b>
1	1
2	2
3	3
1	1
2	2
3	3
· <b>Business Presentation (I or T)</b>	· <b>Integrated Marketing Campaign (I or T)</b>
1	1
2	2
3	3
1	1
2	2
3	3
· <b>Client Service (I)</b>	· <b>Public Speaking (I)</b>
1	1
2	2
· <b>Impromptu Speaking (I)</b>	· <b>Sales Presentation (I)</b>
1	1
2	2

## PREJUDGED COMPETITIVE EVENTS

For the following events, we will be offering the **Prejudged Event Component Only**

***\*These events have projects or forms that are due to the testing coordinator by March 25, 2011\****

· <b>Digital Video Production (I or T)</b>	· <b>Web Site Design (I or T)</b>
1	1
2	2
3	3
1	1
2	2
3	3
· <b>Who's Who in FBLA-PBL (Due 3/4/11)</b>	· <b>Local Chapter Annual Business Report (CH)</b>
1	1
· <b>Community Service Project (CH)</b>	
1	

## PREJUDGED & PERFORMANCE COMPETITIVE EVENTS

For the following events, we will be offering the **Prejudged** and **Performance Event Components Only**

**\* These events have projects or forms that are due to the testing coordinator by March 25, 2011\***

· <b>Computer Game &amp; Simulation Programming (I or T)</b>	· <b>Small Business Management Plan (I or T)</b>
1	1
2	2
3	3
1	1
2	2
3	3
· <b>Future Business Executive (I) (hand in at SLC registration, April 1, 2011)</b>	· <b>Job Interview (I) (hand in at SLC registration, April 1, 2011)</b>
1	1
2	2
· <b>Future Business Teacher (I) (hand in at SLC registration, April 1, 2011)</b>	· <b>Free Enterprise Project (CH)</b>
1	1
2	

## OBJECTIVE & WRITTEN COMPETITIVE EVENTS

*\*The Objective Component will be taken via online testing. The Written Component will be at the State Leadership Conference\**

· <b>Business Communication (I)</b>
1
2

## OBJECTIVE AND PRODUCTION TEST EVENTS

**Objective Tests will be taken via online testing.**

*Production Tests will be sent to the advisor via email with the event passwords and is due to the testing coordinator by March 25, 2011.*

· <b>Word Processing (I)</b>	· <b>Computer Applications (I)</b>
1	1
2	2
· <b>Desktop Publishing (T)</b>	· <b>Database Design and Applications (I)</b>
1	1
2	2