

## 38th Annual Pennsylvania Phi Beta Lambda Outstanding Chapter Criteria for the Gold Seal Award of Merit of 2009-2010

These criteria have a threefold purpose. First, it will serve as a guide in preparing for local chapter activities. Secondly, it will be used to determine the outstanding chapters in the state. Thirdly, it will be used to recommend to the national office those chapters that should receive the Hollis and Kitty Guy Gold Seal Chapter Award of Merit at the 2010 National Leadership Conference in Nashville, TN.

	Points Earned
<p>1. The chapter paid initial state and national dues by October 12, 2009.</p> <p style="padding-left: 40px;">6 points for State Dues</p> <p style="padding-left: 40px;">6 points for National Dues</p>	<p>_____</p> <p>_____</p>
<p>2. Membership increased during the 2009 – 2010 school year over the 2008 – 2009 year:</p> <p style="padding-left: 40px;">1-20 percent increase = 3 points</p> <p style="padding-left: 40px;">21-40 percent increase = 4 points</p> <p style="padding-left: 40px;">41-60 percent increase = 5 points</p> <p style="padding-left: 40px;">61-80 percent increase = 6 points</p> <p style="padding-left: 40px;">81-100+ percent increase = 7 points</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>3. The Chapter submitted a completed Contact Sheet provided in the Welcome Packet by October 12, 2009.</p> <p style="padding-left: 40px;">25 points</p>	<p>_____</p>
<p>4. Attach articles about local chapter activities which appeared in the school newspaper, local newspaper, E-News, Business Leader, and PBEA Journal between March 1, 2009 and February 29, 2010. Articles and/or pictures about the same activity that appeared in more than one newspaper are considered as one article. Attach a copy of each article and number each one that indicated a different activity. Announcements of meetings do not qualify for this criterion.</p> <p style="padding-left: 40px;">5 points per school or local newspaper article</p> <p style="padding-left: 40px;">10 points per E-News article</p> <p style="padding-left: 40px;">6 points per Business Leader or PBEA Journal article</p>	<p>_____</p> <p>_____</p> <p>_____</p>
<p>5. List the date and describe the chapter's participation in television or radio programs promoting the <b>goals and ideas</b> of PBL, or accomplishments of local/state/national PBL which occurred between March 1, 2009 and February 29, 2010 on a separate sheet of paper. Announcements of meetings, fundraisers, activities, public bulletin boards, or projects do not qualify for these points.</p> <p style="padding-left: 40px;">4 points per program</p>	<p>_____</p>
<p>6. List the dates, locations, and purposes of chapter field trips that were business related and held between March 1, 2009 and February 29, 2010 on a separate sheet of paper.</p> <p style="padding-left: 40px;">5 points per event</p>	<p>_____</p>
<p>7. List the dates and locations of the chapter's participation in the National PBL Project (March of Dimes) between March 1, 2009 and February 29, 2010 on a separate sheet of paper. Documentation must be provided with a Mission Lift Fundraising Report form.</p> <p style="padding-left: 40px;">5 points for each \$50.00</p>	<p>_____</p>

8. List the dates, locations, names of speakers, and summaries of presentations that were arranged by the chapter and occurred between March 1, 2009 and February 29, 2010 on a separate sheet of paper. Speakers at state or national conferences and workshops or events organized by local chapter's school/college do not qualify for this criterion. Include documentation proving the chapter's sole responsibility in organizing the event, such as email correspondence, event programs, fliers, announcements, etc.

10 points per speaker

9. Indicate and describe the chapter's activity recognizing area persons between March 1, 2009 and February 29, 2010 on a separate sheet of paper:

A. Recognize a businessperson = 5 points

B. Nominate an individual for the Pennsylvania Phi Beta Lambda Businessperson of the Year Award for the 2009 State Leadership Conference = 6 points

C. Have the chapter's nominee selected as the Pennsylvania Phi Beta Lambda Businessperson of the Year Award = 8 points

10. Indicate and describe the chapter's direct involvement between with the following off-campus organizations between March 1, 2009 and February 29, 2010 on a separate sheet of paper.

A. Civic Organizations - Ex.: Kiwanis, Lions, Jaycees, etc. = 5 points per organization

B. Charitable Organizations - Ex.: Easter Seals, American Cancer Society = 5 points per organization

\*Points for March of Dimes fundraising may only be included in #6

C. Professional Organizations - Ex.: PBEA, PVA, IMA, AMA, etc. = 5 points per organization

11. The chapter participated in the State Community Service Project by sending at least 2 chapter members to participate in the statewide volunteer day and/or a local Habitat for Humanity event between March 1, 2009 and February 29, 2010.

\*Points cannot be duplicated from #9

15 points per state help out day

8 points per local help out day

12. The chapter participated in the other State Community Service Project by organizing a Ronald McDonald House Charity event(s). Include documentation of event(s).

5 points for 1 event

10 points for 2 events

20 points for 3+ events

13. The chapter assisted its college, university, school, department, or another campus student organization with a joint activity between March 1, 2009 and February 29, 2010. Each activity must be documented on a separate sheet of paper. Examples include follow-up, open house, admissions, and other non-revenue generating activities.

5 points per activity with school

3 points for activity with other student organization

- 14 . The chapter submitted monthly financial reports to the State Treasurer during the year between March 1, 2009 and February 29, 2010. Attach a copy of each report.  
10 points per monthly report \_\_\_\_\_
- 15 . The chapter submitted monthly local chapter activity report to the State President during the year between March 1, 2009 and February 29, 2010. Attach a copy of each report.  
10 points per monthly report \_\_\_\_\_
- 16 . The chapter had representation at the following conferences or workshops:  
A. 2009 State Leadership Conference - Harrisburg, PA = 10 points \_\_\_\_\_  
B. 2009 Institute for Leaders - Anaheim, CA = 5 points \_\_\_\_\_  
C. 2009 National Leadership Conference - Anaheim, GA = 5 points \_\_\_\_\_  
D. 2009 State Fall Organization Orientation = 8 points \_\_\_\_\_  
E. 2009 National Fall Leadership Conference - Baltimore MD. = 5 points \_\_\_\_\_
- 17 . The chapter ran a candidate for a state or national office between March 1, 2009 and February 29, 2010 List the names of the candidates and the offices sought on a separate sheet of paper.  
10 points for national candidates \_\_\_\_\_  
15 points for state candidates \_\_\_\_\_
- 18 . The chapter had a member who served as a national or state officer for the full 2009-2010 term.  
8 points for a national office \_\_\_\_\_  
12 points for a state office \_\_\_\_\_
- 19 . The chapter entered or submitted any of the following items between March 1, 2009 and February 29, 2010  
A. Annual Business Report at the 2009:  
State Leadership Conference 15 points \_\_\_\_\_  
National Leadership Conference 10 points \_\_\_\_\_  
B. Community Service Project at the 2009:  
State Leadership Conference 15 points \_\_\_\_\_  
National Leadership Conference 10 points \_\_\_\_\_  
C. American Enterprise Project at the 2009:  
State Leadership Conference 15 points \_\_\_\_\_  
National Leadership Conference 10 points \_\_\_\_\_  
D. Partnership with Business Project at the 2009:  
State Leadership Conference 15 points \_\_\_\_\_  
National Leadership Conference 10 points \_\_\_\_\_
- 20 . The individual chapter members received awards in competitive events at the (include list of names and competitive events on a separate sheet of paper):  
A. 2008 State Leadership Conference  
1st Place = 5 points per person \_\_\_\_\_  
2nd Place = 4 points per person \_\_\_\_\_  
3rd Place = 3 points per person \_\_\_\_\_

B. 2008 National Leadership Conference

1st Place = 10 points per person

2nd Place = 9 points per person

3rd Place = 8 points per person

4th Place = 7 points per person

5th Place = 6 points per person

6th - 10th Place = 5 points per person

- 21 . The chapter held a meeting with or jointly conducted a project with FBLA or hosted an FBLA Workshop between March 1, 2009 and February 29, 2010. List the dates, locations, and descriptions of each event on a separate sheet of paper.

10 points per meeting/project

15 points per workshop

- 22 . The chapter recruited former chapter members, individuals, or business professionals to join as members of the Professional Division of FBLA-PBL between March 1, 2009 and February 29, 2010. List the names of those new Professional Members on a separate sheet of paper.

12 points per new member

25 points per new lifetime member

- 23 . The chapter chartered or reactivated an FBLA or PBL chapter between March 1, 2009 and February 29, 2010. No points can be awarded for State Executive Council initiatives.

15 points per FBLA chapter

30 points per PBL chapter

- 24 . The chapter was successful in securing trophy sponsors for the 2010 State Leadership Conference competitive events. List the names and addresses of the sponsors and the events.

20 points per sponsor

- 25 . A member of the chapter (not including a state officer) gave a presentation to other chartered FBLA or PBL chapters, prospective chapters, or outside professional organizations between March 1, 2009 and February 29, 2010. List the dates, locations, and a detailed description of the presentation on a separate sheet of paper.

10 points per presentation

- 26 . Advisors and/or local chapter members (other than state officers and committee members) hosted and/or attended a Pennsylvania State Executive Council meeting between March 1, 2009 and February 29, 2010. List the dates, locations, and names of the individuals attending on a separate sheet of paper.

15 points per meeting attended

25 points per meeting hosted and attended\*

*\*Two or more members must be in attendance to claim points.*

- 27 . The chapter participated in a special activity during the Free Enterprise Day in November 2009 and/or FBLA-PBL Week in February 2010. List the dates, locations, and descriptions of each event on a separate sheet of paper.

6 points per activity

28 The chapter submitted a paragraph nominating a student who has been a member of PBL for less than 1 year for the Rookie of the Year award by March 6, 2010.

5 points

29 The chapter secured or assisted the SEC in securing \$1000 or competitive event sponsorships for the 2010 SLC.

30 points

30 The chapter reported their chapter challenge points to the State President on a monthly basis by the 5th of every month.\*

6 points per month

*\*Points will only be awarded for those chapters that submit their points on this Outstanding Chapter Challenge template.*

**Total Points Earned: 0**

### 38th Annual Pennsylvania Phi Beta Lambda Outstanding Chapter Criteria for the Gold Seal Award of Merit of 2008-2009

1. The chapter advisor must complete this form accurately and completely.
2. Supporting materials must be typed, logically presented, bound or placed in a pocket folder, and received by the deadline set.
3. This form must be received by March 6, 2009.



TOTAL POINTS: \_\_\_\_\_

CHAPTER: \_\_\_\_\_

PRESIDENT'S NAME: \_\_\_\_\_

PRESIDENT'S ADDRESS: \_\_\_\_\_

ADVISOR'S NAME: \_\_\_\_\_

ADVISOR'S SCHOOL ADDRESS: \_\_\_\_\_

ADVISOR'S PHONE: \_\_\_\_\_

ADVISOR'S EMAIL: \_\_\_\_\_

DATE SUBMITTED: \_\_\_\_\_

NOTE: The Pennsylvania Testing Coordinator reserves the right to confirm any and all information submitted with appropriate sources for official confirmation. Should the Pennsylvania Testing Coordinator, Mrs. Heather Deakin, find any chapters demonstrating unprofessional and unethical behavior by attempting to claim points in multiple categories, not adhering to the March 1, 2008 through February 29, 2009 dates, or claiming points through duties and responsibilities of the chapter state officers, no points will be awarded to those items. All questions should be directed to Mrs. Heather Deakin at hdeakin@papbl.org.

**Any reports received after March 6, 2010 will not be considered.**

Received on: \_\_\_\_\_

**PLEASE SEND COMPLETED FORM TO:**

**Mrs. Heather Deakin  
434 Woodland Ave.  
Horsham, PA 19044**