

What is PBL?

Phi Beta Lambda (PBL) is a non profit 501(c)(3) association that brings business and education together in a positive working relationship through innovative leadership and career development programs.

Future Business Leaders of America—Phi Beta Lambda is **the** largest student run business organization, with over 250,000 members worldwide.

What does PBL Do?

- ◆ State Fall Organization Orientations
- ◆ National Fall Leadership Conference
- ◆ State Leadership Conference
- ◆ National Leadership Conference
- ◆ Community Service: Habitat for Humanity, March of Dimes, Alex's Lemonade Stand, and more!
- ◆ Professional Development: workshops, site visits, job shadowing, mock interviewing
- ◆ Personal Development: time management, personality discovery
- ◆ Networking
- ◆ Hands-on LEADERSHIP EXPERIENCE at the local, state, and national level

Interested in working with PA PBL?

Please contact:

Diana Trench, State President

dtrench@papbl.org

Visit our Websites!

www.papbl.org | www.fbla-pbl.org

Where is PA PBL?

Alvernia College | Bucknell University
Bloomsburg University | Central Pennsylvania College
Chestnut Hill College | Drexel University
Duquesne University | Elizabethtown College
Harrisburg Area Community College
Indiana University of Pennsylvania
Lebanon Valley College | Penn State University
Montgomery County Community College
South Hills School of Business
South Hills School of Business & Technology
University of Pittsburgh | Laurel Business Institute
Mansfield University | Shippensburg University
Pennsylvania College of Technology
Temple University



Pennsylvania Phi Beta Lambda

2008-2009 BUSINESS PARTNERSHIP PROGRAM

**"Get the edge" with
Pennsylvania Phi Beta Lambda**

Why PBL?

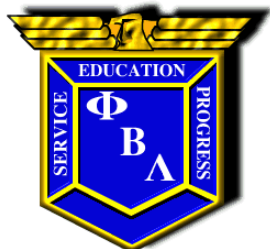
With a **record number of workers** preparing to **leave** the workforce, and with **your company** in a position to expand, **you NEED** young, creative, motivated people to work for you.

Not only does **Phi Beta Lambda** provide that, but we take it a **step further**. Our members are young, creative, motivated individuals **with expertise and proven success** in certain disciplines.

Looking for great public speakers? We have them, and you can see them in action at our State Leadership Conference.

Need a student with exceptional accounting skills? Let us introduce you to one of our top 5 national accounting award winners.

When you come to **PBL**, you know that you're interacting with **top-of-the-line students** who have taken the initiative to be all that they can be both academically and professionally and who can help you **achieve your business goals**.



Partnership Opportunities

State Leadership Conference Partnership

Want **one-stop shopping** for the **best and brightest students** from schools across PA? The **State Leadership Conference** is the way to go. As a State Leadership Conference Partner, you get:

- ◆ **premium exposure** to these outstanding students
- ◆ to see our students in action and judge competitive events.
- ◆ to tell and sell by workshops.
- ◆ to talk to interested students one-on-one at your exhibition table.
- ◆ your name and logo on all SLC literature and the PA PBL website.

Invest in the future of your company with a \$1000 PA PBL State Leadership Conference Partnership!

State Leadership Conference Facts

When: April 3-5th, 2009

Where: Harrisburg Holiday Inn East

What: Competitive Events, Speakers, Workshops, Networking, PBL Meetings

Why: Determine representatives for National Leadership Conference in Anaheim, CA in June; meet and interact with PBL members from other PA local chapters; develop professionally and personally.

Who: 250 members and advisors ... and YOU

Competitive Event Partnership

Do you primarily hire accounting students? How about marketing? Finance? A competitive event partnership gives you access to students who share an interest in your industry. PA PBL hosts over 30 specific competitive events, and your investment will help our top winners compete at the National Leadership Conference. As a **Competitive Event Partner**, you have the opportunity to:

- ◆ help judge the competitive event in your field of interest.
- ◆ see our students in action.
- ◆ **communicate with the student competitors** via submission of resumes or the exchange of contact information.
- ◆ gain exposure to all PA PBL members via your name and logo in the SLC program.

Come find your **future employees** by investing \$250 in PA PBL.

