



FBLA COLLEGIATE OUTSTANDING CHAPTER TRACKER

Outstanding Chapter is a series of membership engagement-focused challenges that chapters may complete for recognition. By completing ten tasks from the selection below, chapters will receive national recognition.

DEADLINE: MAY 1

Recognition: All Outstanding Chapters will receive Certificates of Recognition for the chapter, national recognition in the TBL, and ribbons for delegates attending the 2023 FBLA Collegiate National Leadership Conference (NLC). Ten local chapters will be awarded plaques at the NLC based on their submissions.

How to Participate: Keep track of your chapter activities and save documents using the submission form. Use the Outstanding Chapter submission link found on www.fbla.org to submit your work before the May 1 deadline.

TASK	TASK	Status	Level of Effort (Hours)	Percent (%) Complete	Start Date	End Date	Notes/Feedback
1.	Plan a membership recruitment drive (Upload a copy of the membership recruitment plan and a screen shot of a social media post that includes a photo)						
2.	Have at least two members register for and complete the Foundations of Design Thinking (Brought to you by Intuit) which is part of the Excellence Award (Upload a copy of their award certificates)						
3.	Host an in-person or online resume review for members (Upload a flyer or other promotional item about the session with at least one photo)						
4.	Register a team for the Stock Market Game (Upload a copy of the registration confirmation)						
5.	Register at least two members for one of the Career Connections Conferences (Upload a copy of a press release describing the conference with a photo of members who attended)						
6.	Invite speakers from the fields of Accounting/Finance, Hospitality, Marketing, Technology, Entrepreneurship, or Management for a panel discussion as part of a virtual or regular meeting or event (Upload a copy of the meeting agenda with bios and photos of the panelists)						
7.	Plan a social event (either online or in person) for members such as a trivia night, digital scavenger hunt, bowling, movie night or pizza party (Upload a screen shot of a social media post that includes a photo)						
8.	Plan a virtual or in-person professional development workshop featuring career tips, networking, or preparing for a job interview (Upload a copy of a flyer promoting the workshop with at least one photo)						
9.	Highlight a successful alumnus/alumnae on social media (Upload a screen shot of the post)						
10.	Promote FBLA Week (Upload a news release that includes at least one photo)						
11.	Have at least one member share their story during FBLA Week (Upload a copy of the social media post)						
12.	Have at least two members sign up to participate in a competitive event at the state or national level (Upload a copy of the conference registration and a photo of the two members at the conference)						
13.	Have at least one member register to attend the 2023 FBLA-Collegiate National Leadership Conference (Upload a copy of the registration confirmation)						
14.	Plan a newsworthy event (Upload a copy of a news release that includes at least one photo)						
15.	Plan a Community Service Day in which members volunteer hours for different community service organizations (Upload a copy of a news release with at least one photo)						
16.	Plan a virtual or in-person workshop on a topic such as budgeting or using credit wisely (Upload a copy of a news release with at least one photo)						
17.	Develop a membership recognition program for your chapter such as Member of the Month, Member of the Year, or Wall of Fame (Upload a copy of an application)						
18.	Sponsor a virtual or in-person “meet-and-greet” networking session for members, alumni, business professionals, and faculty (Upload a copy of a promotional flyer or session program)						
19.	Have at least one member apply for the FBLA-Collegiate National Leadership Conference Scholarship (Upload a copy of the scholarship application)						
20.	Grow your chapter’s online presence (Upload a copy of your social media plan and pre- and post-plan follower counts)						