



Pennsylvania  
***FBLA***

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Collegiate

# **2023-2024 Welcome Packet**

FBLA Collegiate is the post-secondary division of Future Business Leaders of America and is dedicated to inspiring and developing the next generation of leaders by preparing members for careers in business and business-related fields.

# Welcome Back, Pennsylvania FBLA Collegiate!

Dear FBLA Collegiate Members and Advisors,

From the very moment I joined FBLA back in 2016, I was captivated by the members through empowerment and opportunity. Now, as a local, state, and national officer, I can proudly say that FBLA has become more than just an organization—it's my passion!

I am honored to be serving as your 2023-2024 PA FBLA Collegiate State President. I want to extend a warm and personal welcome to each member, chapter leader, advisor, and supporter.

Our State Executive Council has been hard at work, carefully creating and selecting exciting opportunities for our members. We will continue our tradition of monthly virtual roundtable discussions, providing a platform for open discussion and questions among PA FBLA Collegiate members. I strongly encourage you to share this Welcome Packet with your chapter and keep an eye on the calendar for upcoming events that will foster meaningful connections with fellow chapters across our state.

As someone who has lived and breathed FBLA for years, I am genuinely excited to have a hand in supporting your chapter in achieving its fullest potential. On behalf of the entire State Executive Council, please know that we are here to support you every step of the way. If you have any questions, ideas, or even just want to chat about all things FBLA, do not hesitate to reach out to me or any member of the State Executive Council. Our contact information is listed toward the end of this packet.

I invite you to reference our website, [www.PAPBL.org](http://www.PAPBL.org), throughout the year. We are also on Instagram, Facebook, Twitter, and LinkedIn. They are valuable resources that can keep you informed and engaged throughout the year.

Here's to a year of growth for Pennsylvania FBLA Collegiate. As the 2023-2024 theme states, Together We Achieve! View a message from your State Officer Team here: <https://fb.watch/mMYtJ5je5f/>

Thank you,



Kimberly Speece  
State President  
Pennsylvania FBLA Collegiate



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## **Pennsylvania FBLA Collegiate Goals**

In addition to the National FBLA Collegiate goals, PA FBLA Collegiate sets goals to best serve our community.

### *Membership:*

- Increase PA FBLA Collegiate membership to 450 students.
- Actively communicate with current and potential chapters.
- All local chapters will be registered and will have paid dues by November 1, 2023.
- Increase awareness of the SEC through membership at monthly meetings and generate interest in serving the organization at the state level.
- Increase awareness and participation in national and state initiatives, including Who's Who and Outstanding Chapter Challenge awards.
- Bridge the gap between FBLA High School and FBLA Collegiate.
- Reach out to 3 schools for recruitment or reactivation with the hopes of increasing the total number of PA FBLA Collegiate chapters.

### *Community Service:*

- Monitor and accumulate total volunteer hours through increased reporting efforts.

### *Communication & Collaboration:*

- Host monthly virtual roundtable events open to all PA FBLA Collegiate members and advisors to increase opportunities for collaboration on programs and to serve the needs of local FBLA Collegiate chapters.
- Network with Alumni Network members at the state and local level.
- Increase social media activity to keep updated on what chapters are doing around the state and to open communication between chapters.
- Ensure accurate, reliable, and user-friendly information is available on the website.

## Events at a Glance

September	<ul style="list-style-type: none"> <li>1 – Fall 2023 Stock Market Game Registration Opens</li> <li>10 – Virtual Roundtable: 7:00-7:45 PM</li> <li>13 – Welcome Packet Walkthrough Webinar: 8:30 PM</li> </ul>
October	<ul style="list-style-type: none"> <li>8 – Virtual Roundtable: 7:00-7:45 PM</li> <li>9 – Fall 2023 Stock Market Game Starts</li> <li>10 – National Collegiate Conversations Webinar</li> <li>14 – PA FBLA Collegiate Chapter Contact Form Deadline</li> <li>15 – Dress to Impress Scholarship Deadline</li> <li>18 – National Career Connections Registration Closes</li> <li>26-28 – National Career Connections (Des Moines, IA)</li> <li>27 – Fall 2023 Stock Market Game Registration Closes</li> </ul>
November	<ul style="list-style-type: none"> <li>1 – Chapter Registration &amp; Member Dues Payments</li> <li>5 – Virtual Roundtable: 7:00-7:45 PM</li> <li>15 – American Enterprise Day</li> <li>17 – March of Dimes World Prematurity Day</li> <li>30-December 2 – National Career Connections (Charlotte, NC)</li> </ul>
December	<ul style="list-style-type: none"> <li>15 – Fall 2023 Fall Stock Market Game Ends</li> </ul>
January	<ul style="list-style-type: none"> <li>TBD – Virtual Roundtable: 7:00-7:45 PM</li> <li>TBD – State Leadership Conference Registration Packet Posted</li> </ul>
February	<ul style="list-style-type: none"> <li>4-10 – FBLA Week</li> <li>12 – Spring 2023 Stock Market Game Starts</li> <li>TBD – Virtual Roundtable: 7:00-7:45 PM</li> </ul>
March	<ul style="list-style-type: none"> <li>1 – State Leadership Conference Registration Deadline</li> <li>4 – SLC Online Testing Opens</li> <li>8 – Fall 2023 Stock Market Game Registration Closes</li> <li>31 – Community Impact Award Submission Due</li> <li>31 – State Outstanding Chapter Award Submission Due</li> <li>31 – SLC Online Testing Closes</li> <li>TBD – Virtual Roundtable: 7:00-7:45 PM</li> </ul>
April	<ul style="list-style-type: none"> <li>12-14 – State Leadership Conference (Harrisburg Hilton)</li> <li>19 – Spring 2023 Fall Stock Market Game Ends</li> <li>TBD – SEC Transition Meeting</li> </ul>
May	<ul style="list-style-type: none"> <li>1 – National Outstanding Chapter Award Submission Due</li> </ul>
June	<ul style="list-style-type: none"> <li>24-27 – National Leadership Conference (Orlando, FL)</li> </ul>

## Suggested Chapter Schedule

The State Executive Council presents a suggested "Year in the Life" schedule—a resource designed to elevate your FBLA chapter's experience. We encourage you to use this as a framework to help plan your chapter's events this coming year.

### *Beginning of Semester – September*

- Officer planning meeting
  - Plan for the year/semester
  - Reserve rooms, set dates, arrange guest speakers, etc.
- Recruitment activities
  - Club fairs
  - Tabling events (in class buildings, outdoors, etc.)
  - Brief class presentations (first year students and business classes)
- Interest meeting
  - Introduction to FBLA
  - Benefits of joining
- First general meeting
  - Officer elections and committees (if not yet done)
  - Icebreakers and social activities
  - Overview of club events
  - Collection of dues
- PA FBLA Collegiate welcome packet release

### *September – November*

- Establish a regular meeting/activity schedule (Weekly, biweekly, etc.)
- Establish fundraiser (for charity or for SLC/NLC)
- Finalize officer team and committees
- Register for the Stock Market Game
  - October 9, 2023 – December 15, 2023
  - Registration Deadline: October 27, 2023
- Suggested chapter activities (solo or partner with other student organizations/ local FBLA chapters for bigger impact)
  - Workshops
    - Business attire
      - Men's Wearhouse is a FBLA partner
    - Resume/LinkedIn/interviewing skills
    - Diversity, Equity, and Inclusion
    - American Enterprise Day: November 15
  - Guest speakers/panels
    - FBLA alumni
    - Campus partners
    - Faculty/student connections

## *September – November (Continued)*

- Social events
  - Networking
  - Ice cream social or pizza party
  - Semi-formal events
  - Fundraising dinners
- Community Service
  - March of Dimes is the FBLA National Project
    - World Prematurity Day: November 17
  - Charity walk
  - Community clean-up
  - Soup kitchen volunteering
  - FBLA High School and Middle School judging and volunteering
  - Food bank
- Register for Career Connections Conferences
  - Des Moines, Iowa: October 26 to October 28
  - Charlotte, North Carolina: November 30 to December 2
- State Leadership Conference Preparation
  - Preview <https://www.fbla-pbl.org/divisions/pbl/pbl-competitive-events/>

## *November – End of Fall Semester*

- State Leadership Conference Preparation
  - Preview <https://www.fbla-pbl.org/divisions/pbl/pbl-competitive-events/>
  - Fundraising
- Spring semester planning meeting

## *Beginning of Spring Semester – January*

- Repeat the beginning of fall semester activities to target transfer students, new freshmen, etc.
  - Recruitment activities
  - Interest meeting
  - General meeting

## *January – March*

- Register and prepare for State Leadership Conference
  - Ensure all member dues are paid by February 1
- Celebrate FBLA Week (February 4-10) and Career and Technical Education Month (February)
- Register for Stock Market Game
  - February 12, 2024 – April 19, 2024
  - Registration Deadline: March 8, 2024

### *January – March (Continued)*

- Ongoing activities
  - Service
  - Fundraising
  - Workshops

### *March – April*

- Attend the State Leadership Conference: April 12-13
  - Harrisburg, PA
  - April 30 - June 30
- Register for National Leadership Conference
  - Registration Deadline: TBD
  - Orlando, FL: June 24-27
  -

### *April – June*

- Register for National Leadership Conference
  - Orlando, FL: June 24-27

## **Membership Registration & Dues**

FBLA Collegiate dues are paid through the FBLA Connect, which can be found at [fbla.org](http://fbla.org).

<b>National Dues</b>	<b>\$10.00 per member</b>
<b>State Dues</b>	<b>\$15.00 per member</b>
<hr/>	
<b>Total</b>	<b>\$25.00 per member</b>

Chapters are strongly encouraged to register all members by November 1, 2023. If your chapter's members are unable to submit dues by this time or your chapter has members register later, please contact Mr. Robert Kollar about any questions or concerns.

**Please email any questions to:**

Mr. Robert Kollar

PA FBLA Collegiate State Chairperson & Financial Advisor

[papbladvisor.kollar@gmail.com](mailto:papbladvisor.kollar@gmail.com)



## Local Chapter Contact Information Form

To maintain and improve communication between the State Executive Council and you, the local chapter, ***please*** provide the following information.

If your chapter has an executive board with a different structure, please attach a document listing your officers with their contact information and position. This form must be submitted by email or through the link on the PA FBLA Collegiate website. All chapters must return this form by October 14, 2023.

**School Name:** \_\_\_\_\_

Chapter Officers	Name	School Email	Personal Email	Phone Number
<b>President:</b>				
<b>Vice President:</b>				
<b>Secretary:</b>				
<b>Treasurer:</b>				
<b>Advisor:</b>				
<b>Other:</b>				

**Please email this form by October 14, 2023 to:**

Ms. Kimberly Speece  
PA FBLA Collegiate State President  
[papblpresident@gmail.com](mailto:papblpresident@gmail.com)

## **Outstanding Chapter Challenge**

### *National*

The Outstanding Chapter program is a series of membership engagement-focused challenges that chapters may complete for recognition. By completing 10 tasks from areas of recruitment, national programs, professional development, and chapter management, chapters will receive national recognition while developing a solid project plan. All chapters completing this program will receive certificates of recognition for the chapter, national recognition in Tomorrow's Business Leader, and ribbons for delegates attending the Collegiate National Leadership Conference. Keep track of your chapter's activities and save documents throughout the year. The 2023-24 Outstanding Chapter submission form is available here: <https://www.fbla-pbl.org/divisions/pbl/pbl-education-programs/>

### *State*

To be recognized at the Pennsylvania FBLA Collegiate State Leadership Conference, you must also submit your chapter's activities and documents to [papbltesting@gmail.com](mailto:papbltesting@gmail.com) by March 31, 2024.

## **Gold Seal Chapter Award of Merit**

The Gold Seal Chapter Award of Merit is awarded at the National Leadership Conference to active local chapters that are on record in the national center as having paid dues by April 15 of the current school year. Chapters will be considered for the Gold Seal Chapter Award of Merit by submitting the activities and documents from the State Outstanding Chapter Challenge to PA FBLA Collegiate.

**Please email all submissions and/or questions by March 31, 2024 to:**

Ms. Felicia Daniel  
PA FBLA Collegiate Testing Coordinator  
[papbltesting@gmail.com](mailto:papbltesting@gmail.com)

## **Chapter News Submission**

Highlight both your individual members and chapter's impactful activities on campus and in the community. Share news about events like charity initiatives, fundraising, and networking. Please email OR direct message PA FBLA Collegiate on social media to submit your news to be showcased on our social media. Each chapter can be featured more than once, so be sure to submit your news all year round. (By submitting photos or videos, you are granting the SEC permission to use your content.)

**Please send all submissions to:**

Ms. Rebecca Mauck  
PA FBLA Collegiate State Reporter  
[papblreporter@gmail.com](mailto:papblreporter@gmail.com)

## **Community Impact Award**

Chapters can win the Community Impact Award by participating in community service events and submitting an article with pictures for use on our website and social media. Individual chapter members should keep track of their own community service hours to submit for an Individual Impact Award. All submissions must be received through email by March 31, 2024 to qualify for an award at the State Leadership Conference.

### *Chapter Point System*

**100 points:** Events in benefit of the March of Dimes, our FBLA Collegiate national service partner.

**50 points:** Events in benefit of any non-profit organizations, such as a local food bank/food kitchen, animal shelter, women's shelter, Salvation Army, Relay for Life, university volunteer opportunity, and more!

### *Individual Point System*

**Platinum:** Member with the highest amount of community service hours

**Gold:** Over 30 Hours of Community Service

**Silver:** Over 20 Hours of Community Service

**Bronze:** Over 10 Hours of Community Service

**Please email all submissions and/or questions by March 31, 2024 to:**

Ms. Brianna Le  
PA FBLA Collegiate State Vice President  
[papblvp@gmail.com](mailto:papblvp@gmail.com)

## **Dress to Impress Scholarship**

FBLA's Dressed to Impress Scholarship aims to remove financial barriers towards obtaining professional attire. This scholarship aims to provide one complete business outfit for three members in each active state per FBLA division. Scholarship recipients may use funds to purchase any professional attire of their choice. To be eligible for the scholarship, FBLA members must be in good standing and they must have dues paid by the application deadline. Please make sure that applicants are in financial need of professional attire when applying for this scholarship! See <https://www.fbla-pbl.org/divisions/pbl/pbl-awards-recognition/> for the application and more opportunities.

**Application Deadline:** October 15, 2023

**Please email questions to:**

Mr. Anthony Florkowski  
PA FBLA Collegiate Treasurer  
[papbltreasurer@gmail.com](mailto:papbltreasurer@gmail.com)

## Stock Market Game



Students in the FBLA Stock Market Game (SMG) may work individually or in teams of two to five members to build and manage a successful investment portfolio of stocks, bonds, and mutual funds, using a hypothetical \$100,000. They track their investments over the course of 10 weeks, receiving valuable opportunities to practice math, critical thinking, problem solving, and research skills as well as essential real life money skills.

The **Fall 2023** game will run from **October 9, 2023 to December 15, 2023**.  
**Registration Deadline: October 27, 2023**

The **Spring 2024** game will run from **February 12, 2024 to April 19, 2024**.  
**Registration Deadline: March 8, 2024**

This national opportunity only costs \$10.95 per team. Each participant must be a paid FBLA member. Additionally, the top 3 chapters by the end of the game will receive a certificate and each member in the team will receive a medallion. The top 3 will also get recognized on both state and national social media, as well as in the Tomorrow's Business Leader publication.

Registration opens September 1, 2023. To purchase and register teams for the Stock Market Game please follow the instructions found at the following link: <https://www.fbla-pbl.org/portfolio-items/stock-market-game/>

## How to Increase Your Individual Recognition

Looking to climb the leadership ladder? Here are just a few ways to maximize your individual benefits as an FBLA Collegiate member:

- Be a voting a delegate at SLC or NLC
- Apply to be a State Officer or a National Officer candidate
- Serve your local chapter as a chapter officer
- Compete in a competitive event at SLC and NLC
- Achieve the Bronze, Silver, or Gold level of the Collegiate Excellence Awards
- Participate in community service activities
- Apply to be a National Social Media Ambassador

**Please send all questions to:**  
Ms. Kimberly Speece  
PA FBLA Collegiate State President  
[papblpresident@gmail.com](mailto:papblpresident@gmail.com)

## Career Connections Conferences

The FBLA Collegiate Career Connections Conference is a fast paced, high-impact program focused on connecting talented individuals with leading employers. This is not just a meet and greet conference, it's about getting what it takes to succeed in a challenging job market; interviewing techniques, building a personal brand, and navigating your early career.

### *Benefits of Attending*

- Refine your personal brand with resume reviews and mock interviews.
- Hear from young professionals regarding what to expect as you search for a job and after you land a job.
- Network with both members of the business community and like-minded students from around the country.
- Leave with a professional headshot that can be used on your LinkedIn or resume.
- Put your knowledge to the test in select case study competitions.

This year two Career Connections Conferences will be held: **Des Moines, Iowa** (October 26-28, 2023) and **Charlotte, North Carolina** (November 30-December 2, 2023).

Registration closes on October 18, 2023 for both conferences. More information regarding the conferences and registration is available on the National FBLA Collegiate Website: <https://www.fbla-pbl.org/cccl/>.

**Please email questions to:**  
Ms. Kimberly Speece  
PA FBLA Collegiate President  
[papblpresident@gmail.com](mailto:papblpresident@gmail.com)

## **2023-2024 Pennsylvania State Executive Council**

### **President**

Ms. Kimberly Speece  
PA FBLA Collegiate State President  
papblpresident@gmail.com

### **Vice President**

Ms. Brianna Le  
PA FBLA Collegiate State Vice-President  
papblvp@gmail.com

### **Secretary**

Mr. Lamar Bishop  
PA FBLA Collegiate State Secretary  
papblsecretary@gmail.com

### **Treasurer**

Mr. Anthony Florkowski  
PA FBLA Collegiate State Treasurer  
papbltreasurer@gmail.com

### **Reporter**

Ms. Rebecca Mauck  
PA FBLA Collegiate State Reporter  
papblreporter@gmail.com

## **2023-2024 Pennsylvania State Committee**

### **State Chairperson & Financial Advisor**

Mr. Robert Kollar  
Duquesne University  
papbladvisor.kollar@gmail.com

### **State Advisor**

Mrs. Jennifer Emond  
Digital Marketing Manager  
papbltesting@gmail.com

### **State Advisor**

Ms. Nicole McCartan  
Marketing, Entrepreneur  
nicolelmccartan@gmail.com

### **Testing Coordinator**

Ms. Felicia Daniel  
HR, DEI, Entrepreneur  
papbltesting@gmail.com

### **State Advisor**

Dr. Damon Gray  
Montgomery County Community College  
pafblacadvisor.gray@gmail.com

### **State Advisor**

Ms. Allison Althouse  
Accounting (Ret.)  
pafblacadvisor.althouse@gmail.com

## Social Media

Check out our Website  
at [www.PAPBL.org!](http://www.PAPBL.org!)



Like us on Facebook!  
<https://www.facebook.com/pafblacollegiate>



Join us on LinkedIn!  
<https://www.linkedin.com/groups/5120048/>



Follow us on Instagram!  
<https://www.instagram.com/pafblacollegiate/>



Follow us on X, formerly Twitter!  
[https://twitter.com/PA\\_FBLAC](https://twitter.com/PA_FBLAC)

